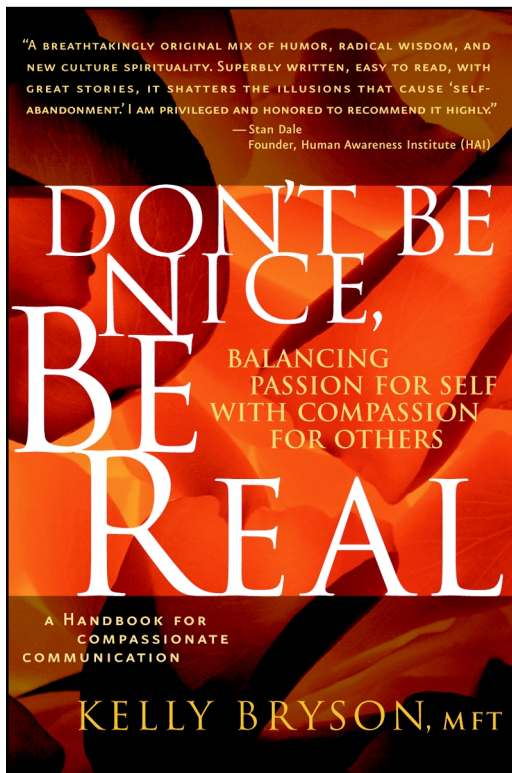


Introducing

DON'T BE NICE, BE **REAL** --

BALANCING PASSION FOR SELF WITH COMPASSION FOR OTHERS;
A HANDBOOK FOR COMPASSIONATE COMMUNICATION

Author: Kelly Bryson, MFT (male)
Publisher: APC Books (distribution by: Anthroposophic Press)
Pub. date: December 2002
Genre: Psychology/Personal Growth/Relationships
Price: \$15.00 (U.S.)
Binding: trade paper
Pages: 296
ISBN: 0972002804



Marketing Plans:

Book has been selected by Barnes & Noble corporate for front-of-store placement for a 2 week period in their top 100 stores nationwide.

5-city West Coast book tour (Seattle, Portland, Berkeley, Orange County, and San Diego). Author resides in San Diego and has established contacts with hundreds of organizations and churches on the West Coast as a result of the workshops in nonviolent communication he has conducted for over 15 years.

Publicist retained to facilitate all media as well as pitching of 50 national print and broadcast targets - *Montel Williams*, *Dateline*, *Good Morning America*, women's magazines, men's magazines, New Age publications, and national press release(s) via PR Newswire.

News hook for book:

For nearly two decades, Kelly Bryson has worked as a conflict resolution trainer in hot spots around the globe. Employing as well as teaching his Language of Compassion skills (www.LanguageOfCompassion.com), he's witnessed firsthand the transformative and healing power of these methods when introduced to some of the world's most troubled populations: the Protestants and Catholics of Northern Ireland, the Serbs and Croates in Bosnia, and the Jews and Palestinians in Israel and the Occupied Territories of Palestine through his work with the International Centers for Nonviolent Communication.

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